

Es Príncipe: The Jewel of Mallorcan Luxury That Wins Over Premium International Tourism

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Located on one of Palma de Mallorca's most privileged corners, Es Príncipe is not just a five-star hotel?it is a symbol of a new kind of Mediterranean luxury, one that blends authenticity, discretion, contemporary design and a deep sense of belonging to the island. Since its opening, it has secured its place among the best boutique hotels in Spain, attracting a demanding, sophisticated and loyal international clientele who seek more than accommodation?they seek a meaningful experience.

Contemporary elegance with a historic soul

Built atop the historic Baluard del Príncipe, beside the old city wall that once defended Palma, the hotel takes its name from the prince who oversaw the construction of these fortifications and who would later rule as Philip II. But it's more than just a symbolic name: archaeological remains of medieval Palma still lie in its foundations, including original tools once used by leather tanners in the area, now displayed as works of art throughout the hotel.

This balance between past and present is reflected in its interior design: 68 rooms and suites created with exquisite taste, using noble materials such as local stone, wood, and leather, and featuring details that evoke traditional Mallorcan estates?all seamlessly combined with cutting-edge technology and exceptional comfort.

A hotel open all year round? and fully booked

According to its director, Joseba Pérez, Es Príncipe is ?a hotel that stays open all twelve months of the year and maintains an average annual occupancy rate above 85%, which is exceptional in the world of high-end urban hospitality.?

Pérez also notes that "our main clientele comes from Germany, the United States, and the United Kingdom, though we're seeing growing interest from the Nordic countries, Switzerland, France and Italy, as well as visitors from farther markets like the Middle East and North America." But the most striking figure is this: "The most valuable part is that a very high percentage of our guests return. Many of them say they can't imagine coming to Mallorca without staying at Es Príncipe."

Gastronomy, rooftop and spa: a golden triangle

One of the cornerstones of the hotel's success is its culinary offering, led by Zaranda restaurant, headed by Michelin-starred chef Fernando Pérez Arellano. His signature cuisine, deeply rooted in local Mallorcan produce and elevated with sophistication, has made Zaranda a destination in itself for food lovers from around the world.

From the stunning Almaq Rooftop Bar, sunsets become a luxury experience: the space turns into a vibrant meeting point for locals, visitors and artists, offering panoramic views of Palma Bay, live soft music and crafted cocktails. Perfect for unwinding after a day exploring the city.

The Oasis Spa is a true wellness sanctuary: hydrotherapy circuits, private massage cabins, facial treatments, and an indoor pool designed for deep relaxation. All of this is managed by an expert team of therapists who understand the needs of high-end travelers.

Reviews that build a strong reputation

On leading travel and review platforms, Es Príncipe consistently earns outstanding ratings. Reviews such as:

"Staying at Es Príncipe feels like living inside a postcard: magazine-worthy architecture, warm service, and absolute calm in the heart of Palma"

or

"A hotel that not only delivers but exceeds all expectations. We will definitely be back"

serve as testimony to an experience that truly leaves a mark.

A model for responsible and sustainable tourism

Behind Es Príncipe's success is Món Hotels, a hotel group led by Mallorcan entrepreneur Isabel Mairata, who is deeply committed to a model of quality tourism—non-massive, sustainable, and locally rooted. "We don't sell beds—we offer emotions, authenticity, and culture. And guests can feel that, and they appreciate it," says the CEO.

Mairata adds: "Overlooking the dazzling Bay of Palma and the city's ancient wall, the elegant Es Príncipe hotel stands proudly within its incomparable setting, and it's also perfectly located to explore the city of Palma with ease."

The destination for those who know how to choose

Es Príncipe is, without a doubt, one of the finest luxury accommodation options in the Western Mediterranean. Chosen by travelers who value detail, history, discretion and personalized service, it has rightfully earned its reputation as a benchmark in the international luxury hotel scene.

Direct booking and more information on the official website: <https://www.esprincep.com/en>

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